

Jon HEINZEN



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heinzendesign.com ✎

Professional Summary

An accomplished and motivated Creative Director with over 15 years of strategic creative and design experience in the tech, outdoor, and most recently the medical industry. Proven in leading and motivating creative teams, translating complex scientific data & technologies into compelling and beautiful visuals, and driving engagement. Driven to lead, mentor and grow creative teams in delivering innovative and impactful solutions while meeting crucial deadlines and goals.

Skills

Design

Proficient in Adobe CC Suite
Proficient in Microsoft Office
Concept Illustration
Fine Art Illustration
Digital Wireframing
Presentation Building
Layout Design
Storyboarding
Dieline Creation
Color Theory
Typography

Marketing

Campaigns
Messaging
UI & UX
Brand Identity & Experience
Print Advertising
Event Design & Experience
Social/Digital Advertising
Retail Experience
Packaging Experience
Apparel
Marketing Awareness & Trends

Leadership

Creative Directing
Art Directing
- Photo-shoots
- Video-shoots
- Events
Team Building/Management
Clear Communication
Creating Clear Vision
Mentor-ship
Motivating & Inspiring
Adaptability & Multitasking

Work History

Keele Medical

Chief Creative Officer | 2023 - Present
Creative Director | 2022 - 2023

ZAGG / mophie / InvisibleShield / Gear4

Assistant Creative Director | 2021-2023
Sr. Art Director | 2019-2021
Art Director | 2017-2019

Goal Zero

Art Director | 2015-2017
Sr. Designer | 2010-2015

TIFIE Humanitarian

Lead Designer | 2009-2012

Heinzen Design

Creative/Art Director | 2007-Current

Worked directly with...

Apple
Google
Samsung
Otterbox
Best Buy
Amazon
Costco
Target
Walmart
REI
Verizon
AT&T
T-Mobile
Supreme
The Players Tribune
Eyesafe
D3O

Education

Bachelor of Arts | Communications

Provo College | 2006-2009 (Focus in Marketing and Design)



Contact Info

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